



Too often, Asian brands reach EU consumers without the localization needed to match the European look and feel—as illustrated in this reference picture from an expo in Germany, 2025

About Us

Sia Kauss Agency is a market-entry consultancy based in Northern Europe

Our experts have extensive experience supporting brands across the EU and Southeast Asia

Our Services

Market Study

Go-to-Market Strategy

Localization of Materials / **BRANDING**

Local Project Management



Turn a great product into a great European brand

Asia is full of exceptional products, and the European Union represents a valuable opportunity for Asian brands looking to expand

Our mission is to localize Asian brands and make them truly resonate with European consumers

Secure your successful entry into the European market with us



BRAND GUIDELINES

Naming, logotype & usage, tagline, typography guidelines, colour palette, graphic elements
Starting: 7.500 €



SOCIAL MEDIA & DIGITAL MARKETING

Local strategy | digital templates (social media, email marketing, Canva)
Starting: 6.000 €

Monthly updates and content
Starting: 1.500 €/month



LOCAL WEBSITE

Design, content, hosting, updates
Starting: 6.000 €



LIVE EVENTS & EXPO

Live event strategy. concept, and budget
Starting: 5.000 €

Implementation: starting 10.000 € per event

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